STUDENT POSTER COMPETITION

The Alameda Police Department announces a competition to create three posters to increase citizen awareness of pedestrian safety during the month of May. The pedestrian safety campaign is called "MAY YOU ARRIVE SAFELY." Its purpose is to bring awareness to the need for increased safety to all who use the roadways, including vehicles, bicyclists, and pedestrians.

Each winner will receive a $100 award. Posters will be printed and used in future pedestrian safety campaigns. Competition winners will be announced at the conclusion of the Pedestrian Safety Walk on May 3rd at Alameda City Hall. Competition winners and their posters and posters will be posted on the Alameda Police Department Facebook page.

POSTER COMPETITION REQUIREMENTS

The competition is open to all students registered in an Alameda school, or Alameda residents who are homeschooled. There are three student categories for the competition:

- elementary school students
- middle school students
- high school students

One winner of the competition will be selected from each category.

The poster should be the student's own work.

The posters may vary in size from 8-1/2 inches by 11 inches to no larger than 24 inches by 36 inches.

There are no restrictions on color, font, or design style. Design graphics must be in good taste.

The poster **must** include the words "May you arrive safely."

The poster design and wording should promote the theme of safety on the roads for all users, especially pedestrians of all ages.

Only one poster may submitted by each student.

The deadline for submitting posters is Friday, **April 18, 2014** at 5:00 PM. Mailed in posters must be postmarked by April 18, 2014.

Submit posters to the Alameda Police Department:

Alameda Police Department  
COPPS Unit  
1555 Oak Street  
Alameda, CA 94501

Please include the following information with your poster: name, address, telephone number, e-mail, and the school at which you are a student.

For further information contact Officer Mrak at (510) 337-8366.