ACOE Student Wellness & Safety Programs
Countywide PSA Contest

Third Annual Tobacco Use Prevention
Public Service Announcement Contest

We are pleased to announce that we are now accepting entries for our third annual countywide Tobacco Use Prevention PSA Contest!

CONTEST DETAILS:

• **Eligibility:** Open to both middle and high school students living or attending school in Alameda County.

• **Theme:** Be Smart, Don’t Start!

• **Important Dates:** Mark Your Calendar!
  - January 15: Contest opens
  - March 31: Contest closes
  - April 7: Entries judged by our Youth Advisory Board
  - April 11: Winners notified
  - May 5: PSA Awards Ceremony

• **Categories:** Video, Audio Clip, Poster and new this year, a photo category!

• **Prizes:** Visa gift cards and other cool prizes

• **Complete Contest Guidelines:** Can be found two ways:
  - YouTube video: [http://tinyurl.com/ma3s3zo](http://tinyurl.com/ma3s3zo)
  - Print: [http://tinyurl.com/lcdh382](http://tinyurl.com/lcdh382)

Please contact Josephine Young at jyoung@acoe.org or 510-670-4524 for more information.